

24TH CONFERENCE OF THE EUROPEAN Society for cognitive psychology

EXHIBITION & SPONSORSHIP Opportunities

Sheffield, UK Monday 1st – Saturday 5th September 2025



ESCOP SCIENTIFIC MEETING SHEFFIELD 2025

24th Conference of the European Society for Cognitive Psychology (ESCOP)

ESCOP is a large international society of psychologists with over 800 members from all over Europe. The society organises one large conference every second year attracting over 1000 researchers from different career levels (students, PhD, Post-docs, and Professors) and a broad range of countries from Europe and beyond.

In 2025, the 24th edition of ESCOP will be held in Sheffield in the UK. The six day programme brings together researchers to discuss new findings, challenges and opportunities in science, as well as learn about new research advancements (new techniques, equipment) and science communication opportunities (journals, publishing models). Scientific meetings offer an excellent opportunity to foster the development of science and to advertise new products.

Below we propose a range of sponsorship opportunities for those who wish to promote their company and products at ESCOP, where hundreds of outstanding researchers will pay attention to your brand. You can select as many products as you wish to attend your company's needs.

ESCOP SCIENTIFIC MEETING SHEFFIELD 2025

MEET THE LOCAL ORGANISING TEAM



Dr Vanessa Loaiza Assistant Professor, Department of Psychology at Colorado State University

Vanessa's research concerns memory and cognition across the adult lifespan (previously at the University of Sheffield)



Prof. Claudia von Bastian

Professor of Cognitive Psychology, School of Psychology at the University of Sheffield

Claudia investigates individual differences in cognitive abilities and how they can change through experience.

The local organising team are experienced psychologists who are passionate about sharing expertise and advancing rigorous scientific research. The event promises to deliver the very best research in cognitive psychology, covering topics such as memory, language, reasoning, and neuroscience with relevance to education, ageing, data science, and health. ESCOP will bring world-leading experts together to share their knowledge, whilst also showcasing the best that Sheffield has to offer.

We are delighted to invite you to support the event through sponsorship, and hope your support will prove to be beneficial to you by providing exposure to top level cognitive psychology experts as well as recent and prospective university graduates.

WHY SPONSOR #ESCOP2025

Sponsoring this event gives you the opportunity to meet and network with experts in cognitive psychology. By attending, you can showcase your product and services as well as using the time to make new contacts and build your network.

Features and Benefits

- Select from three sponsorship packages and a range of other products to meet your needs and budget.
- Showcase your product to a key group of influencers.
- Attend social events and network informally.
- Your logo and website link will be added to the event website and conference app so that delegates can connect with you ahead of the event.



- Thanks to Sheffield's location and easy access, the event will have delegates from all over the UK as well as international visitors from Europe and beyond.
- 6 days of scientific programme with parallel sessions, workshops, keynote talks and social events.
- Access to QR codes on delegate badges to assist with creating a database of contacts at the event.
- A chance to meet with ESCOP Board members.
- News articles on the ESCOP meetings website to highlight your products and services



THE VENUE

The main conference and trade exhibition for ESCOP 2025 will be held in the Diamond Building at the University of Sheffield. This facility was built by the University in 2015, and has state-of-the-art auditorium in a range of sizes for keynote and plenary sessions (1x theatre with 400 capacity, 2x theatres with 240 capacity and 4x theatres with 160 capacity).



All lecture theatres are on the same floor, and open out into a large space where we will hold the trade exhibition and catering in conjunction with the conference. Tea and coffee service will be available in this exhibition space to maximise the amount of time participants spend in this area.



Access

The Diamond is in the centre of Sheffield, just a 15 minute walk from Sheffield train station and 5 minutes from most hotels.

There is a train service to Sheffield from Manchester Airport, with a journey time of just over 1 hour. There are direct flights to Manchester from most European cities, and from numerous destinations in North America, Asia and Africa. There is an hourly train service from London (St Pancras), taking around 2h 10m. There is also close proximity to the UK motorway network (M1, M18).



SPONSORSHIP PACKAGES

	GOLD	SILVER	BRONZE	
	£2,800	£2,000	£1,000	
Exhibition stand space 3m x 3m x 2.5m space 2 chairs, power, table	 Image: A start of the start of			
Exhibitor passes for conference including lunch (No. of passes)*	(2)	v (1)	(1)	
Distribution of pamphlets with conference materials	~	~	 ✓ 	
Logo on conference website and materials	\checkmark	\checkmark	~	
Opportunity to give a product demonstration during the conference**	~			
Promotion materials to be displayed on a stand (e.g. leaflets)				

*Additional representative tickets can be purchased for £75.00 per person per day

**Gold Sponsors will be given the opportunity to give a product demo/workshop at the conference. The date and time will be discussed after booking.

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OTHER SPONSORSHIP PRODUCTS

Welcome Reception (Exclusive) £7500

The Welcome Reception, with drinks, canapes and entertainment, will take place on Tuesday 2nd September at The Foundry. Up to 1000 delegates are expected to attend. The sponsoring company's logo will appear on the website next to details of the reception, in the programme and on the attendee booking confirmation for the event. A banner advertising the company can also be situated at the venue.

Tea/Coffee Break (6 available) £2000 each

There are 6 catering breaks scheduled in the programme. Sponsorship will include a pull up banner with the company's logo at each catering station for one of the breaks. The company will also be listed as the sponsor on the programme.

Lunch Break (3 available) £2500 each

There are 3 lunches scheduled in the programme. Sponsorship will include pull up banner with the company's logo at each catering station for one of the lunches. The company will also be listed as the sponsor on the programme.

Farewell Reception (Exclusive) £7500

The Farewell Reception will take place on Friday 5th September at Kelham Island Museum. The sponsoring company's logo will appear on the website next to details of the reception, in the programme and on the attendee booking confirmation for the event. A banner advertising the company can also be situated at the venue.

PhD Event (Exclusive) £600

The PhD Event, with drinks, dinner and entertainment in the form of a pub quiz, will take place on Wednesday 3rd September at The University Arms. Up to 50 delegates are expected to attend. The sponsoring company's logo will appear on the website next to details of the reception, in the programme and on the attendee booking confirmation for the event. A banner advertising the company can also be situated at the venue.

OTHER SPONSORSHIP PRODUCTS

Company logo on plenary screen before and after keynote presentation, during opening and closing ceremony and on screen between talks. Recognition during opening and closing ceremony	£6000	
Company logo during opening and closing ceremony, before and after keynote presentation and on screen between talks	£3000	
Company logo onscreen in-between talks	£1500	
Full page advertisement in the book of abstracts *To be provided by sponsor	£400	
Company logo on the website with description and link to website	£250	
Company logo in the book of abstracts	£250	
Flyer in the conference bag [*] *Flyers should be sent to the organising committee at least one month prior to the event	£500	
<u>Sponsorship in kind</u> Provision of goods for the conference (e.g., water bottles, notepads, pencils/pens, bags, lanyards, umbrellas). Donations can be branded and will be acknowledged on the conference website.		

CONTACT EMD TO DISCUSS ANY SPONSORSHIP OPPORTUNITIES

CONFERENCE SECRETARIAT:

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